



Brigitte COURTEHOUX

Brand Chief Executive
Officer
Free2move

Brigitte Courtehoux is Brand Chief Executive Officer of Free2move and was appointed to the Top Executive Team of Stellantis in January 2021.

She has built her career, first during 3 years at “Electricité de France”, and then in the automotive industry at Groupe PSA, on operations, projects, quality and business fields.

She joined Groupe PSA in 1998 and held Planning and Quality Manager positions in various car projects.

In 2006, she became Chief of Staff of PSA Quality Director. In 2008 and 2009, she was Vice President Head of worldwide Quality Control Tower.

Between 2010 and 2013, as Global Project Director, she successfully managed and launched the Peugeot Crossover “2008” in the European, Latin American and Chinese markets.

In September 2013, she was appointed as Senior Vice President, head of Mobility and Connected Services Business Unit. She launched the Free2move brand in September 2016.

In 2018, she became Executive Vice President and a member of Groupe PSA’s Global Executive Committee. At the beginning of 2020, her scope of responsibility was enlarged with the Business Lab (Groupe PSA’s new business incubator).

Brigitte Courtehoux holds an engineering degree from the “Institut National Polytechnique de Grenoble” and an Executive MBA from HEC Paris Business School.